



# Balticlab: the magic of networking

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# Baltic what?

Balticlab is **an innovation programme** by the Council of the Baltic Sea States and the Swedish Institute for creatives and entrepreneurs in the Baltic Sea Region.

Or

Balticlab is a **space to re-imagine**. We all stand changed and as we approach the possibility of our near future – what ever that will mean – we retain our belief in the **importance of community**.

It's not where you come from or even what you do, it's how you use those experiences to shape something new, reinventing past norms and practices.

# Why Baltic lab worked?

Memories

Vision

Opportunities

Space for  
future

Creative place

Safe place for  
crazy ideas

Vibe

Building connections

Learning

Discoveries

New experiences

Openness

Community

Inspiration

Why can we call it  
the great  
success?

300 alumni // Balticlub has  
become a network  
connecting talent from 11  
countries

New projects

Life changing experience

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# Using one network to enter the other one.

Use primary  
chemistry &  
common  
experiences to  
create strong  
ties, in other  
words – make  
friends

Be interesting

Have fun

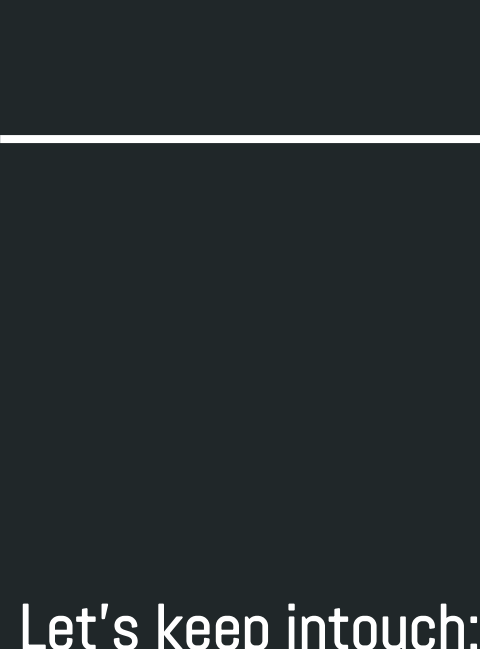
Trust

Numbers  
matters

Do things  
together

Listen

**Let your  
creative  
beasts  
free!**



Enjoy the magic  
of networking!

Let's keep intouch: |

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